

Exam. Code : 103204

Subject Code : 1170

B.A./B.Sc. 4th Semester

JOURNALISM & MASS COMMUNICATION

(Mass Media and Photography)

Time Allowed—3 Hours]

[Maximum Marks—80

SECTION—A 2×10=20

Note :— All questions are compulsory. Each question carries 2 marks.

1. Radio feature
2. DSLR
3. Depth of field
4. TRP
5. Vista shot
6. Animation
7. Vox pop
8. Community radio
9. Aperture
10. SITE.

SECTION—B

8×5=40

Note :— Attempt any **eight** questions. Each question carries **5** marks.

1. Explain the qualities of a good photograph.
2. Differentiate between radio drama and radio documentary.
3. Explain the role of traditional media in present age of electronic media.
4. Write a note on SITE.
5. Define Photojournalism. Explain the qualities of a photojournalist.
6. What points should be kept in mind while conducting a radio interview ?
7. Explain the process of photography.
8. Explain different characteristics of TV.
9. Explain different types of camera lens.
10. What steps can be taken to preserve folk media ?

SECTION—C

10×2=20

Note :— Attempt any **two** questions. Each question carries **10** marks.

1. Explain the different radio genres briefly.

2. Explain different types of camera ?
3. Write a note on the Satellite invasion and cable TV in India.
4. Explain the contribution of traditional and folk media in the social development of society ?